



FILM

PRODUCT DESIGN

CREATIVE CODING

GRAPHIC DESIGN

COSTUME

ANIMATION

PHOTOGRAPHY

ADVERTISING

ART

GAME DESIGN

ILLUSTRATION

UFX

BRANDING

COMICS

TECH

FASHION

ROIFE DOOLEY

ARICE

RED DOG

ADAM&EVEDDB

ROIFE MCARDLE

DAILY SCHEDULES.

MOVING BRANDS

DREW BENNETT/FACEBOOK

IVAN CASH

BEATRICE ALEMANGA

PENTAGRAM

BBDO

STEPHEN DOYLE

SIMONE ROCHA

PETER DONNELLY

USTWO GAMES

GAIL BICHLER

CARTOON SALOON

ANTAR WALKER/MPC

DESIGN PARTNERS

JOSHUA DAVIS

FRITH KERR

SUBSET

ALE MERCADO

JOAN BERGIN

BRIAN CROSS/B+

CHRIS WARE

HUB GAMES

ATELIER DYAKOVA

		CYAN STAGE					YELLOW STAGE						
10:00		DOORS OPEN											
11:00		OFFSHOOTS <u>AOIFE DOOLEY, ALE MERCADO, SUBSET, ARICE</u>											
11:50		SEAN MURPHY <u>MOVING BRANDS</u>					#WHYDESIGN GENDER BALANCE IN THE IRISH CREATIVE SECTOR WITH GILLIAN HORAN (THE PUDDING), VANESSA FAY (EPSILON), BRIAN STEPHENS (DESIGN PARTNERS) & DANIELLE TOWNSEND (DID)					11:50	
12:40		DREW BENNETT <u>FACEBOOK</u>					THE FUTURE IS VARIABLE A CRITICAL LOOK AT THE LATEST IN FONT TECHNOLOGY AND ITS IMPACT ON FONT DESIGN WITH BRUNO MAAG & LUKAS PALTROM (DALTON MAAG)					12:40	
13:30		SCREENING: TYPOGRAPHY NOW <u>A FILM ON THE MAKING AND LASTING IMPACT OF THE 1991 BOOK THAT BECAME A RECORD OF ITS GENERATION.</u>					INTERVAL					13:30	
14:30		RED DOG					DESIGNING URBAN LIVING THE PROCESS & PRACTICE OF DESIGNING FOR A GLOBAL CULTURE WITH ÉLÉA NORAUD (IKEA) & CATHAL LOUGHNANE (DESIGN PARTNERS)					14:30	
15:20		RICHARD BRIM <u>adam&amp;eveDDB</u>					FULFILLING YOUR AMBITION CREATIVE BUSINESS ENTREPRENEURSHIP W/ DESIGN ENTERPRISE SKILLEN ANDREW BRADLEY, DAVID WALL, NIK DILLION & STEVEN O'GARA					15:20	
16:10		BRIAN CROSS / B+					PORTRAITS IN CREATIVITY DISCUSSING THIS SHORT FILM SERIES + SCREENING OF "MARIA KALMAN" WITH DIRECTOR & DESIGNER GAEL TOWEY					16:10	
17:00		AOIFE MCARDLE					OPEN FORM <u>MAKING ART INSIDE FACEBOOK</u> WITH RHONA BYRNE, GABHANN DUNNE, STEVE MCCARTHY, VANESSA POWER & JOSEPHINE KELLIHER (FACEBOOK ART PROGRAM MANAGER)					17:00	
18:00		IVAN CASH					100 ARCHIVE PRESENTS: FOUNDATION <u>EAMON SPELMAN WITH JOLE BORTOLI AND CHARLIE O'NEILL</u>					18:00	
19:00-LATE		CELEBRATORY PINTS <u>THE FERRYMAN</u>											
							THE DELEGATES PARTY <u>TENGU</u>					21:00-LATE	

		CYAN STAGE				YELLOW STAGE					
09:00		DOORS OPEN									
10:00		BEATRICE ALEMAGNA									
11:00						THE DOTS PRESENTS: THE ROBOTS ARE COMING <u>TEN TIPS TO SURVIVE AUTOMATION</u> WITH PIP JAMIESON (CEO, THE DOTS)					11:00
11:50		FRITH KERR <u>STUDIO FRITH</u>				HEAR, THERE AND EVERYWHERE <u>THE STORIES BEHIND A BOOK ABOUT LISTENING</u> WITH SCOTT BOMS (FACEBOOK ARL) & FUCSHIA MCAREE					11:50
12:40		CHRIS WARE <u>IN CONVERSATION WITH JOHN WALTERS (EYE MAGAZINE)</u>				MPC PRESENTS: ANATOMY OF THE OFFSET 2018 TITLES <u>FROM CONCEPT TO PRODUCTION</u> WITH RYAN JEFFERSON HAYS, DONAL O'KEEFFE & RICHARD SKINNER (MPC)					12:40
13:30						INTERVAL					13:30
14:30		ANITA MURPHY & RORY O'CONNOR <u>HUB GAMES</u>				AOI PRESENTS: CREATING YOUR OWN SUCCESS <u>INSIGHTS INTO THE BUSINESS OF BEING A PROFESSIONAL ILLUSTRATOR</u> WITH SCOTT BAKAL, CLAUDINE O'SULLIVAN & KARAN SINGH					14:30
15:20						THE EVOLUTION OF THE AGENCY WITH DENA WALKER (BBDO), RICHARD SKINNER (MPC) & SEAN MURPHY (MOVING BRANDS) + TBC					15:20
16:10		SIMONE ROCHA				100 ARCHIVE PRESENTS: FRAME <u>INSIGHTS INTO THE 2017 SELECTION</u> AIDEEN MCCOLE WITH EAMON SPELMAN, LARA HANLON, KASIA OZMIN					16:10
17:00						IBM PRESENTS: REINVENTION <u>ADAPTING WHILE STAYING TIMELESS IN A CHANGING DESIGN LANDSCAPE</u> DOUG POWELL (IBM) IN CONVERSATION WITH STEPHEN DOYLE					17:00
18:00						STORYTELLING IN GAME DESIGN <u>THE IMPORTANCE OF NARRATIVE</u> WITH ANITA MURPHY, RORY O'CONNOR (HUB GAMES), DANIEL GRAY (USTWO) & EMMETT O'NEILL (TOUCH PRESS)					18:00
18:00-20:00		HAPPY HOUR FACEBOOK HQ (PRE-REGISTRATION ESSENTIAL)				AOI PRESENTS DOODLE JAM HQ BAR					20:30-LATE

		CYAN STAGE						YELLOW STAGE							
10:00		DOORS OPEN													
11:00		DANIEL GRAY <u>USTWO GAMES</u>						STRAYLINES PRESENTS: LIVE COMIC READINGS WITH SARAH BOWIE, ALAN DUNNE, DEBBIE JENKINSON, ELIDA MAIQUES AND PADDY LYNCH.						11:00	
11:50		SONYA DYAKOVA <u>ATELIER DYAKOVA</u>						A PLAYFUL CITY PRESENTS: DESIGNING FOR PLAY						11:50	
12:40		JOAN BERGIN						BREAKING DOWN BARRIERS <u>CREATIVE COLLABORATIONS</u> WITH JOHN KENNEDY & ARICE (WINDMILL LANE) AND LAURENCE O'BYRNE & KRIS CLARKIN (BOYS & GIRLS)						12:40	
13:30		SCREENING: THE MORE I DRAW AN INTIMATE PORTRAIT OF ILLUSTRATOR BRIAN CRONIN						INTERVAL						13:30	
14:30		BRIAN STEPHENS <u>DESIGN PARTNERS</u>						ANATOMY OF A NEW YORKER MAGAZINE COVER <u>AN INDEPTH LOOK FROM PITCH TO PUBLICATION</u> CHRIS WARE WITH LIAM GERAGHTY (MEET YOUR MAKER PODCAST)						14:30	
15:20		ANTAR WALKER <u>MPC</u>						BORING DOESN'T SELL WITH COLIN HART (FOUNDER OF THE PUBLIC HOUSE) AND PAUL MALLON (HEAD OF MAJOR BRAND ACTIVATIONS AT PADDY POWER BETFAIR)						15:20	
16:10		NORA TWOMEY <u>CARTOON SALOON</u>						100 ARCHIVE PRESENTS: FUTURE SHAUNA BUCKLEY (IT'S OKAY), AMY WEST, AND ELEONORA BIGI & LUCA AMORIELLO (STUDIO NUGNO)						16:10	
17:00		JOSHUA DAVIS													
18:00		PETER DONNELLY													

18:00		RECOVERY PINTS <u>THE FERRYMAN</u>
APRIL & MAY		SLEEP <u>SEE YOU ALL IN 2019</u>

